

FREQUENTLY ASKED QUESTIONS

What is the criteria for Women Who, Worcestershire membership?

You are a business owner/Co-Founder/Managing Director of a Worcestershire based business or you own a franchise which covers the Worcestershire area. You live and run your business in Worcestershire. You identify as a woman.

Who are you referring to when you mention Women Who, Worcestershire members?

Every member who has an active Facebook account in the Facebook group.

Is membership really free?

Yes. Women Who, Worcestershire membership starts free of charge in the Facebook group and will remain free for as long as Facebook does.

How do I promote my business in the Women Who, Worcestershire Facebook group?

Every member is given one opportunity to introduce themselves and their business via a wall post. You can add social links and a website link to this post. Your post will sit in a pending box until one of the admin approves it. This can, at extremely busy periods, take up to 48 hours. Thereafter you can utilise our daily theme threads to promote your business and get to know other members.

What if I miss a daily thread?

Don't worry. You can take part in daily threads whenever you get chance. For example, you can post on Marketing Monday, even if it's a Thursday.

Can I attend the free networking meetings?

Absolutely. We run free networking meetings to give members the opportunity to build on business relationships made online via the Facebook group. Meetings are scheduled within family friendly hours between 10am and 12 noon. Please visit the Featured Section at the top of the Facebook group to see the list of all meetings. We have meetings located at various venues across Worcestershire and on different days of the working week.

Can I ask for recommendations in the group?

100%, please post to our wall if you're asking for recommendations. i.e. "I'm looking for a marketing specialist to help me with some up and coming campaigns"

Why am I only allowed to recommend other Women Who, Worcestershire members?

We are a strong and diverse community of female business owners and all industries/expertise are pretty much covered. We do not allow outside recommendations purely because it goes against our supportive ethos. We are here to support one another. You are not forced to engage in the services of members.

Why wasn't my post approved?

There are several reasons including;

1. You have already taken advantage of your intro post
2. You are sharing a post from a page rather than constructing a post specifically for Women Who, Worcestershire members
3. The post is out of context and irrelevant
4. The post includes inappropriate recruitment or appears spammy
5. The post is an advert

How do I get involved in other Women Who, Worcestershire events?

We run at least two bigger face to face events per year and every member is welcome to get involved. You'll need to keep your eyes open for group posts and newsletters. We do our very best to make these events as affordable for members as we can in order to provide opportunities for more members.

I never see Women Who, Worcestershire posts come up on my homepage ...

The default setting is to only see highlights from the group. This is set by Facebook. If you want to see more of our content popping up on your feed, please go to settings and select ALL notifications. You can also train the algorithm by visiting the group regularly. The algorithm will pick up that we're one of your most popular groups!

Can I be removed from the Women Who, Worcestershire Facebook group?

We're committed to running a thriving and engaging community. Twice a year we remove inactive members. We believe there's no point in being in a group like ours if you're not using it/benefiting from it. If activity is over 6 months old, you will be removed. Members removed for this reason are always welcome back in if they choose to re-join.

We have a Zero Tolerance Policy in place for members who express bullying and aggressive behaviour, disrespect, discrimination or prejudice. Members not following this policy will be removed without discussion.

I'm not a regular Facebook user ...

Not to worry. Sign up to our mailing list to keep up to date with events and opportunities. Provided you've at least liked a post in the Facebook group in a 6 month period, you will not be removed.

Sign up here ... <https://mailchi.mp/fcb6fa8b284e/women-who-worcestershire>

How do I use the Question & Answer Forum?

This is a new Facebook group feature and is the place to ask questions of the admin team (Carrie Pawley and Lisa Lloyd).

It is not a discussion group or a place to promote your business. Please only use this to ask us questions and make use of the mute feature if you prefer not to receive notifications.

Is Women Who, Worcestershire a business?

Yes. Women Who, Worcestershire registered as a business in October 2020 after Co-Founders, Carrie Pawley and Lisa Lloyd, built the community voluntarily for 19 months.

In order to secure the future of Women Who, Worcestershire this change needed to be made. We are committed to supporting the female entrepreneurs of Worcestershire in as many ways as we can and continue to offer a variety of free and paid for opportunities.

How do I join the Online Directory?

Our Online Directory is an advertising platform especially for Women Who, Worcestershire members and is a yearly subscription at £60 per year. It is regularly promoted by us across Facebook, Twitter, Instagram and LinkedIn and via our newsletters.

Your advertising entry can be amended at any point during your 12 month subscription. You simply need to email us to let us know of any changes.

Extend your audience and subscribe here

<https://womenhoworcestershire.co.uk/directory/>

This is an automatic subscription so please be mindful that it will auto renew every 12 months unless cancelled. Your renewal date is stated on your order.

Who are you referring to when you mention Women Who Connect Hub members?

Members who have signed up to our Connect Hub monthly paid membership.

What's The Women Who Connect Hub?

The Women Who Connect Hub is for the women who want to fast track the advancement of their business. It offers further events including virtual and evening networking, online focus groups and quarterly Business Development Clinics.

The Connect Hub also offers next level promotion including podcast interviews, webinar hosting and Guest Speaker opportunities.

Members currently include representatives from Worcester City Council, Worcestershire County Council, BIPC, Worcestershire Growth Hub and West Mercia Police.

More information can be found here

<https://womenhoworcestershire.co.uk/the-women-who-connect-hub/>

How do I make a complaint?

Please email any complaints to us via womenhoworcestershire@gmail.com